

\$SMOLE

Creator Incentive Program

Mole Launchpad

□□□□□□□□□□

100,000,000 \$SMOLE Creator Pool

Version 1.0 — June 2026

1. Overview

The \$SMOLE Creator Program is Mole Launchpad's community incentive initiative, designed to reward content creators who contribute to the ecosystem. By producing tweets, tutorials, videos, memes, translations, and other content, creators earn points that convert into \$SMOLE tokens and other exclusive rewards.

The program operates on a Create-to-Earn model: every piece of quality content is treated as mining activity, with rewards scaled by tier multipliers.

Total Supply	1,000,000,000 \$SMOLE
Creator Pool	100,000,000 \$SMOLE (1% of total)
Source	Earmarked from 10% Ecosystem Fund
Release Schedule	4-year linear vesting
Settlement	Weekly (every Monday 00:00 UTC)

2. Tier System

The Creator Program features a 4-tier progression system. Higher tiers unlock greater mining multipliers and exclusive perks.

Tier	Name	Requirement	Multiplier	Key Perks
Bronze	Smole Apprentice □□□□	Complete onboarding quests	1x	Basic points earning Creator channel access
Silver	Smole Pro □□□□	5+ quality content pieces + community influence	1.5x	5% launch fee discount Early feature access
Gold	Smole Master □□□□	Monthly TOP 10 by points	2x	+20% airdrop bonus Whitelist priority Limited NFT badge
Diamond	Smole Legend □□□□	Invitation-only / KOL verified	3x	DAO governance vote Personal creation budget 1-on-1 project collab

3. Points System

Creators earn points across 6 content tracks. Points are multiplied by tier rate.

Content Track	Points Range	Details
Tweet / Twitter Post	10 ~ 100 pts	Weighted by engagement (likes, retweets, replies)
Tutorial / Deep Article	200 ~ 1,000 pts	Original in-depth content: project analysis, guides
Short Video	300 ~ 2,000 pts	TikTok/YouTube: weighted by view count
Meme Creation	50 ~ 500 pts	Original memes, GIFs, stickers
Referral Registration	150 pts / user	Invite new user to register and interact
Translation / Localization	100 ~ 400 pts	Translate content to EN/JA/KO/etc.

3.1 Launch Synergy Bonus

When creators promote a project currently launching on Mole Launchpad, they receive an additional 50% point bonus. For example, a tweet about a live launch that would normally earn 80 pts will earn 120 pts with the synergy bonus.

4. Reward Pool

The 100M \$SMOLE creator pool offers 4 reward categories:

Reward Type	Allocation	Description
\$SMOLE Tokens	60%	Weekly settlement, 6-month linear vesting release
Launch Fee Discount	20%	Discount on Mole Launchpad launch fees, up to free
Limited NFT Badges	15%	Tier identity badges, tradeable on secondary market
Whitelist / Priority	5%	Early access to new project launches on the platform

5. Anti-Cheat & Fairness

To ensure genuine creators receive their deserved rewards, the program implements a multi-layer anti-cheat system:

AI Quality Detection

Automated identification of low-quality, duplicate, or plagiarized content. Filtered submissions do not earn points.

Manual Review

High-point content requires review by the community moderation committee before points are confirmed.

Engagement Quality Weighting

Genuine engagement (real likes, comments, shares) carries significantly more weight than bot/farmed interactions. Purchased engagement is excluded.

Vesting Release

Token rewards are subject to 6-month linear vesting, discouraging short-term exploitation and ensuring long-term alignment.

Penalty System

Accounts found guilty of systematic abuse will face tier downgrade or permanent disqualification from the program.

6. How to Join

Step 1: Connect & Register

Connect your wallet on Mole Launchpad, complete creator identity registration, and bind your social accounts (Twitter / Telegram).

Step 2: Create Content

Publish tweets, write tutorials, create memes, record videos — any content related to Mole Launchpad qualifies. Submit for point review via the creator dashboard.

Step 3: Earn \$SMOLE

Points are settled weekly and converted to \$SMOLE token rewards based on your tier multiplier. Tokens are released via 6-month linear vesting to your wallet.

7. FAQ

Q: Where does the creator pool \$SMOLE come from?

A: The 100M \$SMOLE creator pool is earmarked from the 10% Ecosystem Fund in the token economy, representing 1% of total supply. It is released over 4 years via linear vesting to ensure long-term sustainability.

Q: How often are points settled?

A: Points are automatically settled every Monday at 00:00 UTC. After settlement, points can be converted to \$SMOLE tokens, released via 6-month linear vesting.

Q: How do I upgrade my tier?

A: Apprentice to Pro: Create 5+ approved quality content pieces. Pro to Master: Rank in the monthly TOP 10 by points. Master to Legend: Invitation-only, requires 2 existing Legend referrals or KOL verification.

Q: What content qualifies as "Mole Launchpad-related"?

A: Project introductions, launch tutorials, tokenomics explainers, meme creations, user experience sharing, community event coverage, etc. Pure advertising or unrelated content does not qualify.

Q: What are NFT badges for?

A: NFT badges serve as tier identity markers, granting holders all corresponding tier perks. Limited edition, tradeable on secondary markets. Legend-tier NFTs carry DAO governance weight.

Q: How is cheating prevented?

A: Triple protection: 1) AI auto-detects low-quality/duplicate content; 2) High-point content undergoes manual review; 3) Engagement quality algorithm distinguishes real vs. farmed interactions. Violating accounts face tier downgrade or disqualification.

Disclaimer

This document is for informational purposes only and does not constitute financial advice. The \$SMOLE Creator Program may be subject to change based on market conditions, regulatory requirements, and community governance decisions. Participation in the program does not guarantee any specific returns. This is a showcase case study page — no real on-chain transactions.